

PROGRAMME OVERVIEW

November 6th — arriving day
Hotel Astoria, I Lăpuşneanu St
Registration desk: hotel lobby

November 7th–8th — sessions days
Union Museum, 14 Lăpuşneanu St
Registration desk: museum lobby

November 9th — study trip to historical sites

November 10th — departure day



THURSDAY, NOVEMBER 7TH

Union Museum

09:00–09:30 registration of participants

09:30–10:00 opening remarks

Double Election Hall

Chair: Sergiu Musteață

Acad. Bogdan C. Simionescu, President of the Iași branch of the Romanian Academy

Dr Alexander Rubel, Director of the Iași Institute of Archaeology

Dr Lucrețiu Bîrliba, Vice-Dean of the Faculty of History, "Al. I. Cuza" University of Iași

10:00–11:00 plenary session

Chair: Friedrich Lüth

Key speakers:

Willem J.H. Willems

International developments in archaeological heritage resource management [9]

Claire Smith

Symbolic Wars [9]

11:00–11:30 coffee break

11:30–12:30 plenary session

Chair: Friedrich Lüth

Key speakers:

Douglas C. Comer

Tourism and economics at heritage sites: local and global perspectives [9]

Adrian Oliver

The Valletta Convention: challenges and opportunities. A framework for the future [10]

13:00–14:30 lunch

→ Hotel Astoria

14:30 – 18:00 **parallel sessions (Session 1 and Session 2)**

14:30 – 16:00 Session 1 *Double Election Hall*

Legal framework and management of the archaeological heritage

Chair: Willem J.H. Willems

Speakers:

Michal Bureš

Archaeological heritage management in Czech Republic — between centralism and liberalism

Munmun Mondal

National strategies on preservation archaeological heritage in India

Corina Borş

Who owns the past and who cares (really) about it? A Romanian perspective

Uli Voss, Sergiu Musteață and Alexandru Popa

Forward-looking for conservation — case study Landscape Archaeology at the Cubolta River

Valley, Republic of Moldova

Discussions

16:00 – 16:30 coffee break

16:30 – 18:00 Session 1 *Double Election Hall*

Legal framework and management of the archaeological heritage

Chair: Willem J.H. Willems

Speakers:

Asmita Basu

Sustainable development — a challenge for archaeological site. Management in the coastal areas of West Bengal in India

Fariz Khalilli and Shola Bayramova

Research and conservation of public buildings in medieval Agsu Town

Giacomo Tabita

Italian civil protection and archaeological heritage: Italian experiences

G. Romanescu, V. Cotiugă, Ș. Caliniuc, A. Asăndulesei, C. Nicu, and M. Mereuță

Destruction of archaeological heritage sites by natural risk phenomena

Discussions

14:30 – 16:00 Session 2 *Conference Hall*

Access to the information and public archaeology

Chair: Alexander Rubel

Speakers:

Robin Skeates

Public archaeology and the landscape: the work of the National Trust

Daive Delfino and Luiz Oosterbeek

Yes, we can! Scientific research and public archaeology in between public and private in

Central Portugal

Alexey O. Pronin

International exhibition project "The Terra-cotta Army: arms and armour in Chinese destiny"

2010 - 2013: experience, results and perspectives of mobile exposition

Arzu Hasanli

Access to the information and public archaeology in the medieval Agsu archaeological tourism complex

16:00 – 16:30 coffee break

16:30 – 18:00 Session 2 *Conference Hall*

Access to the information and public archaeology

Chair: Alexander Rubel

Speakers:

Durga Basu

Public Archaeology — its scope and limitation in regional aspects from India

Katarzyna Jarosz

Popularizing archaeology in Romanian press

Livia Ștefan and Dragoș Gheorghiu

E-cultural tourism for highlighting the “invisible” communities — Elaboration of cultural routes using augmented reality for mobile devices (MAR)

Andrea Chiricescu, Alexandru Popa and Mihai Chiricescu

The Archaeology steps into the Smartphone era! An application for mobile devices, for signalling, tracking and informing on archaeological sites from South-East Transylvania — a Joint Public-Private Research Project

Discussions

19:00

dinner

→ Hotel Astoria

FRIDAY, NOVEMBER 8TH

Union Museum

09:30–11:00 Session 3

Double Election Hall

Cultural tourism and archaeological heritage preservation

Chair: Suzie Thomas

Speakers:

Elena M^a Pérez González, M^a Esther Chávez Álvarez, M^a Dolores Cámlich Massieu, and Dimas Martín Socas

Archaeological heritage management in Canary islands (Spain) and its relationship with tourism

Alisa Borisenko

The possibility of developing travelling routes in the wake of the European archaeological researches 18th–early 20th century in Central Asia

Andrey Borodovskiy

Monitoring of archaeological heritage of the Altai Mountains and tourism (Siberia, Russia)

Piotr Kołodziejczyk

Polish scientific achievements in the world's cultural heritage research as a good marketing product? Examples of promotion activities using Polish archaeological and conservation successes

Andrey Gottlib and Yuriy Teterin

Archaeological-ethnographic museums of Khakassia: problems and prospects of development (Siberia, Russia)

Discussions

11:00–11:30 coffee break

11:30–13:00 Session 3

Double Election Hall

Cultural tourism and archaeological heritage preservation

Chair: Suzie Thomas

Speakers:

Marta Lorenzon

Arica and Parinacota: a successful example of integration between cultural tourism and heritage preservation

Irina Gusach

New trends in development of archaeological tourism in the south of Russia (by the example of Archaeological museum-research "Tanais")

Yuliy S. Khudjakov

Preservation and using of archaeological sites in the mountain regions in Central Asia as a part of recreational zone: perspective view

Gleb Kubarev

The problem of study, preservation and using as objects for scientific tourism of petroglyphic sites in Altai mountain region (Southern Siberia, Russia)

13:00–14:30 lunch

→ Hotel Astoria

14:30–15:00 Session 3

Double Election Hall

Cultural tourism and archaeological heritage preservation

Chair: Suzie Thomas

Speakers:

Projit Kumar Palit

Pilak of Tripura: a cultural tourism zone between India and Bangladesh

Alexandru Popa

Multidisciplinary researches and the question of archiving the analysed samples and their results. Case study: the Roman camps from south-east Transylvania

Sergey Skobelev

The tasks of protection and use in the field of scientific tourism sites of ancient and medieval fortifications in southern Yenisei region (Siberia, Russia)

Monica Biră

Seeing the past through the eyes of media — a study in communicating archaeology in Romania

Discussions

15:00–15:30 coffee break

15:30–17:00 Session 4

Double Election Hall

Use and abuse the legislation: looting and trading antiquities

Chair: Corina Borș

Speakers:

Suzie Thomas

Multiple-role Actors in the movement of cultural property: Metal-detector users

Henrique A. Mourão

Neither state-owned nor private: a Brazilian Environmental Law proposal for the controversy on property and management of the goods of the past

Sergey Tikhonov

Inconsistent tendencies in use of archaeological sites

Sergiu Musteață

Looting the past: trading archaeological goods in the Republic of Moldova

Discussions

17:30–18:00 Evaluation and follow up

Double Election Hall

18:30 dinner

→ Hotel Astoria

SATURDAY, NOVEMBER 9TH

Study trip to historical sites

- 07:30 departure — meeting point in front of Grand Hotel Traian (Union Square)
- 08:30 Cucuteni — the eponymous site and the open museum
- 10:00 Cotnari–*Cetățuia* — the ancient Getae (Thracian) hillfort
- 11:00 Proboata Monastery — the recently restored medieval church and monastery complex
- 14:30 Neamț Fortress— the recently restored medieval Moldavian fortress
- 16:30 Museum of Eneolithic Cucuteni Art from Piatra-Neamț
- 17:30 departure to Iași
- 20:00 farewell dinner at Hotel Astoria